



MICHIGAN CONSTRUCTION LEADERSHIP SUMMIT

BUILDING. SUCCESS.

SPONSORSHIP OPPORTUNITIES

All sponsorships include the following:

- Signage at sponsored event
- Recognition on event web page
- Recognition in Michigan Merit Magazine

Additional benefits specific to each opportunity listed below:

Registration Sponsorship (limit of 5).....\$2,000

- Adds your logo to registration tote bags
- One free registration
- Can put material on your organization in each registration packet
- E-marketing opportunity to full membership

Ferry Transportation Sponsorship.....\$2,000

- Signage at docks
- One free registration
- Can greet attendees at Mackinac Island or at Mackinaw City with brochure or gift as they board or exit ferry
- E-marketing opportunity to full membership

RECEPTIONS

2 free registrations // Napkins with your logo at event

E-marketing opportunity to full membership // Podium opportunity

Opportunity to distribute trinket or material from your organization at reception

Welcome Reception.....\$3,500

- Reception on the world's longest front porch

Stables Reception.....\$3,500

- Reception at the Grand Hotel Stables - guests will walk or take a carriage ride to this unique location

Friday Evening Reception.....\$3,500

- Exclusive opportunity to have the personal sommelier from hotel do a tasting with premium Michigan wines.

GIFT SPONSORSHIPS

Promotional Gift.....\$1,500

- Marketing piece to be sent ahead of event to encourage with attendance at event
- Logo on gift (or in package)

On-site Gift.....\$1,500

- Gift will be presented at hotel upon arrival (in room - nice presentation)
- Logo on gift (or in package)

DINNER SPONSORSHIPS

2 free registrations // E-marketing opportunity to full membership

Podium opportunity // Opportunity to act as host/hostess at event

Opportunity to distribute trinket or material from your organization at reception

Welcome Dinner - Wednesday night (Speaker - Grand Hotel Historian).....\$3,500

Thursday.....\$3,500

Friday - Closing night dinner (with closing celebration).....\$3,500

BREAKFAST SPONSORSHIPS

2 free registrations // Opportunity to act as host/hostess at event

Podium opportunity // E-marketing opportunity to full membership

Opportunity to distribute trinket or material from your organization at reception

Thursday Breakfast with Speaker.....\$2,500

Friday Breakfast with Speaker.....\$2,500

Luncheon/Keynote Sponsorship.....\$5,000

- 2 free registrations
- Opportunity to act as host/hostess at event
- E-marketing opportunity to full membership
- Introduce and have lunch with Billy Riggs
- Opportunity to distribute trinket or material from your organization on tables

Lanyard Sponsorship.....\$2,000

(Exclusive opportunity - only one available)

- Business logo will be printed on each attendee's lanyard
- One free registration
- Email marketing opportunity to full membership
- Opportunity to include a trinket or material in registration bags
- Logo on signage at the conference and in promotional materials

Thursday Afternoon Interactive Session.....\$750

- Opportunity to introduce Randy Goruk
- Opportunity to give short one minute introduction of company during speaker introduction
- Opportunity to distribute material from your organization on tables
- Company recognition on each table

Educational Session Sponsorship

(4 available).....\$500

- Opportunity to distribute material from your organization on tables
- Your choice of session (first come, first served)
- Introduction of speaker

2017 Michigan Construction Leadership Summit October 4-6, 2017 Mackinac Island, MI

☐ Yes, we want to showcase our company at the 2017 Michigan Construction Leadership Conference on Mackinac Island.

Sponsorship Opportunity: _____ Amount: _____

Contact Name: _____

Company: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Phone Number: _____ Email: _____

Payment: ☐ Check mailed - Check # _____

☐ Credit Card Number: _____ EXP: _____

Name on Card: _____ CCD: _____

Note: Sponsorships sold on a first come-first served basis.

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