



Construction LEADERSHIP SUMMIT

September 24-27, 2025 | THE GRAND HOTEL, MACKINAC ISLAND

SPONSORSHIP OPPORTUNITIES

All Sponsorships include the following:

- Signage at sponsored event/on item
- Recognition on event webpage
- Logo & listing in registration material (if purchased before printing)
- Recognition in Michigan Merit Magazine



Signature Sponsor

Top Sponsor
\$30,000

- 10 free registrations
- Upgraded hotel room for 2 guests
- 20-minute podium opportunity
- "Brought to you by" billing on all marketing & signage
- Table at registration
- E-marketing opportunity to full membership
- Opportunity to distribute trinket or material from your organization

Premier Sponsor

Two Opportunities Available
\$10,000

- 4 free registrations
- 10-minute podium opportunity
- "Brought to you by" billing on all marketing & signage
- Table at registration
- E-marketing opportunity to full membership

Keynote Sponsor

Wednesday Dinner
with keynote speaker Jimmy Yeary
\$4,000

Thursday Lunch
with keynote speaker Jim Morris
\$4,000

Additional keynote sponsor benefits:

- 2 free registrations
- E-marketing opportunity to full membership
- Opportunity to introduce keynote speaker & your company
- Reserved seating for whole company at event with keynote speaker
- Opportunity to distribute trinket or material from your organization

ADDITIONAL OPPORTUNITIES

Additional reception & events, and meal sponsor benefits:

- 2 free registrations
- Napkins with logo at event
- E-marketing opportunity to full membership
- Podium opportunity
- Opportunity to distribute trinket or material from your organization

Receptions & Events

Wednesday Welcome Reception
• \$3,500

Thursday Dinner and Reception
• \$3,500

Friday Offsite Closing Reception
• \$3,500

Breakfast Sponsor

Thursday Breakfast Sponsor
• \$3,500

Friday Breakfast Sponsor
• \$3,500

Other Sponsorships

Ferry Transportation Sponsor
\$2,500

- Signage at docks
- 1 complimentary registration
- Opportunity to greet attendees at Island or Mackinac City with gift or marketing material
- E-marketing opportunity to full membership

Safety Sponsor

\$4,000

- 2 complimentary registrations
- 2 podium opportunities
- Opportunity to include promotional material on tables at Wednesday dinner

Drink Sponsor

Thursday Night - \$1,500

Friday Night - \$1,500

- Napkins with logo at event
- Opportunity to distribute trinket/material from organization

Registration Sponsor

3 remaining - \$2,000

- Logo included on tote bag
- 1 free registration
- Marketing materials added to tote bag
- E-marketing opportunity to full membership

Welcome Gift Sponsor

2 available - \$1,500

- Logo on gift or in package
- Item to be provided to each attendee in room upon arrival

Breakout Session Sponsor

4 available - \$1,500

- Opportunity to introduce speaker
- Opportunity to distribute marketing materials at session



Please reach out to Eric Chappell at echappell@abcmi.com or (248) 914-2227 for more information

Deadline to Sponsor: August 13th, 2025