



# MICHIGAN CONSTRUCTION LEADERSHIP SUMMIT

Join us for the 2021 Michigan Construction Leadership Summit presented by ABC of Michigan. October 6-9, 2021 will bring ABC members from around the state and region to The Grand Hotel on Mackinac Island for inspiring keynote speakers, intensive leadership training, and networking opportunities all while taking in the breathtaking beauty of the Island.

## Keynote Speakers



**Garrison Wynn**

With talents that established him as a Fortune 500 leader and professional stand-up comedian, Garrison Wynn, CSP, fuses comic timing and research to deliver motivational business and safety expertise.



**Chad J. Willett**

A TEDx speaker, two time author, and creativity and innovation leader. He leverages his acting background with his experience in working America to create one of a kind keynote addresses/ workshops for his audiences.



**Col. Mark Tillman**

Chosen as the nation's 12th Presidential pilot, Colonel (ret) Mark W. Tillman served as pilot and commander of Air Force One from 2001-2009. A man devoted to serving his country, this captivating storyteller will give you a first-hand account of remarkable moments in history.

## Agenda

### WEDNESDAY, OCTOBER 6

**5:30-6:30 p.m. Reception on the Grand Hotel Front Porch**

**6:30 p.m. Dinner in the Grand Pavilion with Opening Night Speakers**

Merit shop contractors have fought every day to achieve free and open competition in our state and around our nation for decades. What is free enterprise though? Why do we fight for it and what do we risk by letting lawmakers over regulate? At this opening night session we'll hear the stories from the trenches of the fight so we never forget why we're here, what we're doing, and the value of the merit shop.



## A brief agenda

### WEDNESDAY, OCTOBER 6

- Reception on the World's Longest Front Porch
- Dinner in the Grand Pavilion Keynote Presentation from Merit Shop Champions

### THURSDAY, OCTOBER 7

- Keynote and half-day leadership workshop with Garrison Wynn
- Grand Hotel Luncheon and Keynote Presentation from Chad Willett
- Reception and Dinner at Grand Hotel

### FRIDAY, OCTOBER 8

- Keynote Breakfast with Colonel Mark Tillman
- Breakout sessions focusing on Diversity, Equity & Inclusion, ABC MI resources for members, and a leadership game with Amy Rossi
- Explore Mackinac Island with a free afternoon
- Closing night dinner and celebration

### SATURDAY, OCTOBER 9

- Enjoy breakfast in the main dining room before departing the island (options to extend your stay are available)

# Agenda (cont.)

**THURSDAY, OCTOBER 7**

**7:30 - 9:00 a.m. Breakfast and Keynote Presentation from Garrison Wynn**

## **Change is Mandatory, Stress is Optional**

Change is something we all have to deal with, but the stress that accompanies change is more of choice. In this heavily researched session, Garrison applies his signature humor to a very serious topic. This fun, comprehensive program offers tips for getting through big change with very little stress. More importantly, it creates an emotional shift for attendees as they see how much control they have over how change affects them. This session also shows attendees how stress is more about what we believe than it is about what is actually happening. It gives the specific communication tools that anyone can use to dramatically reduce resistance to change and difficult behavior. From Post COVID challenges and leadership roadblocks, to employee shortages, this presentation helps leaders, parents and customers implement necessary changes with minimal resistance.

**9:15 - 10:15 a.m. Breakout Session with Garrison Wynn**

## **Influencing Safety**

Whether you are trying to reduce your number of recordables or prevent a good safety record from creating complacency, this hands on customized breakout session is more than just a safe bet. It will get your people laughing, learning and motivated to create a culture of safety while maintaining productivity.

This program (researched for the construction industry) focuses on developing the personal influence to make things stick, whether you're helping leaders move change through their locations or getting workers to look out for each other on the job site. Garrison is authentic - a guy who's been there. He's a chemical plant explosion survivor who has developed environmental safety products still in use worldwide. He expertly fuses his experiences (including being a partner of Caterpillar Safety) into key takeaways such as how to build the trust and relationships that make consistent safety a reality. He delivers those takeaways using a humorous approach that will have a serious impact on your event.

**10:30 - 11:45 a.m. Breakout Session with Garrison Wynn**

## **Winning the Talent War**

People in their 20s don't want what their parents wanted from a job. Also, many Gen Y "potential employees" would rather work temporary jobs (through staffing companies) than commit to a company full time. This means there are far fewer people looking for jobs than anticipated. That means more jobs than job seekers (for the first time since this kind of data has been gathered) creating a "War" for top young talent. And they are not lining up for construction or labor jobs (where you might get your hands dirty) even though they pay more than the job they took at the mall! They are also more likely to live at home and less likely to put up with a work environment that cramps their style. Attracting the young people needed to replace your quickly retiring workforce (and making sure they stay long enough to make a difference) is crucial for your organization's future.

This entertaining yet heavily researched program shows business owners, leaders and managers how to adapt their organization into a company young people want to work for and how to establish a culture they do not want

# Agenda (cont.)

to leave. Besides actually having a workforce 10 years from now, the benefits include improved performance and heightened accountability from the millennials who represent your company's future.

## THURSDAY, OCTOBER 7

### 12:00 - 1:30 p.m. Luncheon and Keynote Presentation from Chad J. Willett

#### “Smash the Box”

Think Outside the Box... Or SMASH It?

SMASH THE BOX by thinking different! Acting different! And developing a creative mindset! Groups that “Smash the Box” generate game changing ideas that gives them a creative advantage over their competition. Game changing ideas, unplanned collaborations, and creative mindsets lie outside the box... Are you ready to take thinking outside the box to the next level?

Smash the Box is a one of kind experience which includes:

- The “Box”= Mindset: Develop a new mindset by breaking patterns, routines, and the concept of doing things the way they have always been done.
- Transformation: By saying “Yes And” organizations will transform their culture into one of innovation
- Entertainment: Storytelling, audience interaction, and watching short clips from TV Shows/ Films that re-enforce the vision and message of “Smash the Box”
- Value: Audiences will experience firsthand what it is like to escape the “4 Walls of Mental Box/ Mindset\*.”  
Fear/ Perfection/ Negativity/ Judgment

*\*“4 Walls of the Mental Box”- Concept created by Chad J. Willett*

#### OUTCOMES

- Culture- Create a “Yes And” culture where everyone is involved
- Idea Generation- Generate unique ideas that will add instant value to your meetings
- Innovation- Embracing mistakes allows organizations to create, innovate, and discover new processes, procedures, and products
- Creative Plan- Many groups have a business plan, few have a creative plan

### 1:45 - 3:00 p.m. Breakout Session with Chad J. Willett

#### “Smash the Box”

Chad will get deeper into smashing the box, giving you more takeaways and helping you transform your business.

### 5:30 p.m. Dinner & Reception at the Grand Hotel

## **FRIDAY, OCTOBER 7**

### **7:30 - 9:00 a.m. Breakfast and Keynote Presentation from Colonel Mark Tillman**

#### **AIR FORCE ONE: ZERO FAIL MISSION**

Col. Tillman keeps attendees on the edge of their seat as he shares his first-hand account of piloting President George W. Bush on September 11, 2001 and later transporting the Commander in Chief into the war zone of Baghdad, Iraq for Thanksgiving dinner with the troops. Col emphasizes the concept of a Zero Fail Mission which can be applied in both business and everyday life. Detailed planning, measurable expectations and personal responsibility are several of the key elements.

An engaging story teller, Col. Tillman will take you behind the scenes of Air Force One utilizing his experiences to reinforce the importance of the Zero Fail Mission.

### **9:15 - 10:30 a.m. Breakout Sessions**

#### **Diveristy, Equity & Inclusion: Understanding the ABC Way**

A panel of experts including Sommer Woods of Woods & Watts, Jon Lynch, president at Three Rivers Company, Stephanie Davis, president of Greater Michigan Construction Academy, and led by ABC of Michigan president Jimmy Greene.

The speakers will introduce new resources ABC has to offer in helping you tackle this hot button issue. ABC members all over the state are already tackling diversity, equity & inclusion, we'll hear how they, your chapters, and external resources can help you take things to the next level.

#### **Team Evolution Workshop with Amy Rossi**

Retain & evolve your top talent while accelerating results

Are you missing these 3 critical elements in your project/department scope and deliverables? If so, it could be creating more stress, conflict, & a negative impact business deliverables! These tools are imperative to retain, inspire, and grow your top talent. Let's collaborate!

### **10:45 - 12:00 p.m. Breakout Sessions**

#### **The Leadership Game**

We use concepts from John C Maxwell, leadership guru, to discuss, debate, collaborate, and reflect. The Leadership Game is a queue card based Q&A type of game where team members can debate, reflect, compliment, and share their thought process around different leadership, communication, teamwork, sales, and growth principles.

#### **Resource Room**

Debrief and connect with Sommer Woods of Woods + Watts. Learn more from ABC of Michigan president Jimmy Greene about leadership offerings through Northwood University.

### **12:00 - 6:30 p.m. Free Time**

### **6:30 p.m. Dinner in the Main Dining Room and Closing Celebration**