

# MICHIGAN CONSTRUCTION LEADERSHIP SUMMIT

## SPONSORSHIP OPPORTUNITIES

All sponsorships include the following:

- Signage at sponsored event/on item
- Recognition on event webpage
- Logo & listing in registration material (if purchased before printing)
- Recognition in Michigan Merit Magazine



### Signature Sponsor

- 01** Top MCLS Sponsor  
\$20,000
- 6 free registrations
  - Upgraded hotel room for 2 guests
  - 10 minute podium opportunity
  - "Brought to you by" billing on all marketing & signage
  - Table at registration
- SOLD**

### Additional keynote meal benefits:

- 2 free registrations
- E-marketing opportunity to full membership
- Opportunity to introduce keynote speaker & your company
- Reserved seating for whole company at event with keynote speaker
- Opportunity to distribute trinket or material from your organization

### Premier Sponsor

- 02** Two Opportunities Available  
\$15,000
- 4 free registrations
  - 10 minute podium opportunity
  - "Sponsored by" billing on all marketing & signage
  - Table at registration

### Keynote Meals

- 08** Thursday Breakfast with keynote speaker  
\$1,000
- SOLD**

- 09** Thursday Grand Hotel Luncheon Buffet with keynote speaker  
\$4,000

- 10** Friday Breakfast with keynote speaker  
\$4,000

### Additional reception & events and meal benefits:

- 2 free registrations
- Napkins with logo at event
- E-marketing opportunity to full membership
- Podium/speaking opportunity
- Opportunity to distribute trinket or material from your organization

## Receptions & Events

**03** Wednesday Welcome Reception  
\$3,500

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**04** Thursday Casino Night  
Table sponsor (4 available) \$1,500  
Drink sponsor \$2,500

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**05** Friday Closing Celebration  
\$3,500

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## Meal Sponsor

**06** Wednesday Dinner  
\$3,500

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**07** Thursday Dinner  
\$3,500

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## Additional Opportunities

**11** Ferry Transportation  
\$4,500

- Signage at docks
- 1 complimentary registration
- Opportunity to greet attendees at island or Mackinac City with gift or marketing material
- E-marketing opportunity to full membership

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**12** Safety Sponsor  
\$4,000

- 2 complimentary registrations
- 2 podium opportunities
- Opportunity to include promotional material on tables at Wednesday dinner

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**13** Registration  
5 available | \$2,000

- Logo included on registration item
- 1 free registration
- Marketing materials added to tote bag
- E-marketing opportunity to full membership

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**14** Welcome Gift  
2 available | \$1,500

- Logo on gift or in package
- Item to be provided to each attendee in room upon arrival

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**15** Breakout Sessions  
5 available | \$500

- Opportunity to introduce speaker
- Opportunity to distribute marketing materials at session

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Reach out to Breanna George at [bgeorge@abcmi.com](mailto:bgeorge@abcmi.com) or 517.853.2545 for more information.

Availability of opportunity is not guaranteed. Please contact Breanna to confirm.