



# Construction LEADERSHIP SUMMIT

September 24-27, 2025 | THE GRAND HOTEL, MACKINAC ISLAND

## SPONSORSHIP OPPORTUNITIES

All Sponsorships include the following:

- Signage at sponsored event/on item
- Recognition on event webpage
- Logo & listing in registration material (if purchased before printing)
- Recognition in Michigan Merit Magazine

### Signature Sponsor

Top Sponsor  
\$20,000

- 6 free registrations
- Upgraded hotel room for 2 guests
- 20-minute podium opportunity
- “Brought to you by” billing on all marketing & signage
- Table at registration
- E-marketing opportunity to full membership
- Opportunity to distribute trinket or material from your organization

### Keynote Sponsor

Wednesday Dinner  
with keynote speaker Jimmy Yeary  
\$4,000

Thursday Lunch  
with keynote speaker Jim Morris  
\$4,000

### Premier Sponsor

Two Opportunities Available  
\$10,000

- 4 free registrations
- 10-minute podium opportunity
- “Brought to you by” billing on all marketing & signage
- Table at registration

Additional keynote sponsor benefits:

- 2 free registrations
- E-marketing opportunity to full membership
- Opportunity to introduce keynote speaker & your company
- Reserved seating for whole company at event with keynote speaker
- Opportunity to distribute trinket or material from your organization

# ADDITIONAL OPPORTUNITIES

Additional reception & events, and meal sponsor benefits:

- 2 free registrations
- Napkins with logo at event
- E-marketing opportunity to full membership
- Podium opportunity
- Opportunity to distribute trinket or material from your organization

## Receptions & Events

Wednesday Welcome Reception

- \$3,500

Thursday Dinner and Reception

- Dinner Sponsor - \$3,500
- Event Sponsor (4) - \$1,500
- Drink Sponsor - \$1,500

Friday Offsite Closing Reception

- \$3,500

## Breakfast Sponsor

Thursday Breakfast Sponsor

- \$3,500

Friday Breakfast Sponsor

- \$3,500

## Other Sponsorships

**Ferry Transportation Sponsor**

\$2,500

- Signage at docks
- 1 complimentary registration
- Opportunity to greet attendees at island or Mackinac City with gift or marketing material
- E-marketing opportunity to full membership

**Safety Sponsor**

\$4,000

- 2 complimentary registrations
- 2 podium opportunities
- Opportunity to include promotional material on tables at Wednesday dinner

**Registration Sponsor**

5 available - \$2,000

- Logo included on tote bag
- 1 free registration
- Marketing materials added to tote bag
- E-marketing opportunity to full membership

**Welcome Gift Sponsor**

2 available - \$1,500

- Logo on gift or in package
- Item to be provided to each attendee in room upon arrival

**Breakout Session Sponsor**

4 available - \$1,500

- Opportunity to introduce speaker
- Opportunity to distribute marketing materials at session



Please reach out to Eric Chappell at [echappell@abcmi.com](mailto:echappell@abcmi.com) or (248) 914-2227 for more information